## **Everett Custom Homes Privacy Policy**

At Everett Custom Homes, we know how important your privacy is. That's why any personal information you provide to us, whether it be through our website or otherwise, will not be sold to any other company. Everett Custom Homes wants to make visiting our website a pleasant experience and will ensure that any information you provide is handled appropriately.

<u>Collecting Information:</u> When subscribing to our newsletter, we will be sure to keep you informed with occasional emails about upcoming events, contests, new homes, or any other exciting news we want to share with you. The information we collect concerning your address and other basic information, such as your telephone number and email address, will be used for that purpose.

<u>Cookies & Similar Technologies:</u> We may also use "cookies" to collect information. A "cookie" is a small piece of information that tells our website that you have visited the site on previous occasions. Our website will send the "cookie" file to your browser. If your browser is set to accept "cookies," the "cookie" will be stored as a file on your computer's hard drive, taking up less than 200 bytes of disk space. The "cookie" acts like an identity card each time you visit our website so that you don't have to reenter the same information every time you visit. Only our website can read the "cookie." It cannot be viewed by other websites.

<u>Third-Party Advertising Partners:</u> We use third-party service providers to serve advertisements (banners or links) on our behalf across the Internet. These advertising service providers may collect, through the use of cookies, non-identifiable information about your visits to our website, and your interactions with our products and services. Such non-identifiable information does not include your name, address, email address or other personal information.

<u>Third-Party Disclosure:</u> We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

<u>Links to Other Websites & Services:</u> Occasionally, at our discretion, we may discuss or recommend third-party services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

<u>Social Media Interactions:</u> Everett Custom Homes invites you to socialize with us using Social Media tools such as Facebook, Twitter, Pinterest and Instagram. If you choose to use these tools, you may be sharing certain profile elements, including your comments. This sharing is subject to each social media program's privacy policies. For more information about Facebook Social Plugins and other social media tools, <u>click here</u>.

At Everett Custom Homes, we want to ensure your privacy is maintained at all times. You're welcome to opt out of our newsletter or request removal from our email list at any time. Just click the "Unsubscribe" link in the newsletter or send an email to <u>info@everetthomesnw.com</u> to request removal from our email list.